

PRESTIGE DISPLAY



amazing what a floor can do.

Our Prestige Display helps you walk customers through the selection process and also demonstrates the functionality of a Quick-Step® floor, ensuring they walk away delighted with their experience and stylish, new floor.

Displays the entire Quick-Step® product line, except QS 700 and Home/Home Sound.

DISPLAY DIMENSIONS: 96" W x 96" H x 26" D

Center Graphic

This graphic engages your customer in an entertaining way while helping them understand the benefits of selecting a stylish, yet durable laminate floor.

Long and short plank comparison panel

Emphasizes how longer planks give a more authentic look. Use it to help upsell from Classic to Eligna.

Center Cabinet and Shelves

Store your 700/Home deck folder and Quick-Step® hand boards to fully present all available product selections. In addition, the shelves showcase our demonstration tools such as the Performance Accessories™ board.

Collection Introduction Labels

Helps the customer understand the style attributes and price range of each collection, further narrowing their selection.

Product Sample Label

Provides complete product specifications for each color in the collection. In addition, further collection information can be viewed by scanning the QR tag.

Design Guide

A beautiful new editorial-style booklet with large room scene photography and information on design tips and trends. The Design Guide also divides floor colors into categories with suggested cabinetry and paint colors.

Side Graphic

Guides the consumer through a simplified selection process — featuring color, style and plank size. QR tag leads to a video where celebrity designer and style expert Erinn Valencich walks the customer through selection and discusses design tips.

Removable Reclaimé™ Plank

Display Wing Handles

Handle labels help consumers understand where each collection begins.

